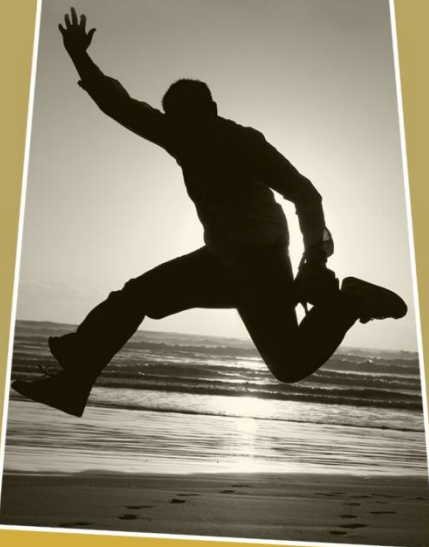


your success...

London SAM



2017

Finance for non-financial managers
LondonSAM Polska

LONDONSAM POLSKA

We are an International company specializing in finance & management training and supplying top education services to many business sectors.

Since our operation began in Poland, we have successfully trained over eight thousand people, including top managers from different business environments and our clients have frequently confirmed the quality of our trainings.

Our partners help us supply the best quality tuition, which translates into exceptionally high level of our training services. Here, we would like to mention ACCA (Association of Chartered Certified Accountants) of which we are Tuition Provider, CIPP (Certified Institute of Payroll Professionals), PMI (Project Management Institute) and, as of late, INSEAD The Business School for the World, a France-based highly rated establishment. All that proves that we never stop developing and confirms the high standard of the services rendered by LondonSAM Polska.

BENEFITS FOR PARTICIPANT

Financial techniques are carefully described with their uses and limitations, and manager is shown how to check whether the financial data which he or she is provided is presented with sufficient clarity to facilitate and authoritative and invaluable guide by the way it:

- / Introduces the tools and language of the modern accountant
- / Shows non-financial managers how to use the important financial information presented by accountants
- / Looks at the practical use of commonly used financial techniques
- / Examines the bases for the interpretation and use of the financial information

Whatever business or functional role is adopted the modern manager simply needs to know how the financial system functions and how it affects his or her ambit of responsibility. For this reason the training provides essential business and management knowledge.

TRAINING PROGRAM

1. The developments of financial data
 - / The inquiring manager
 - / Cash flow cycle and its implications
 - / Evolutions of information
 - / The accounting function
 - / Joint information techniques

2. The profit and Loss Statement and Balance Sheet
 - / Accuracy and speed of presentation
 - / Understanding the production procedure
 - / Recording financial transactions
 - / Final accounts preparation: Profit and loss statement
 - / Final accounts preparation: balance sheet

3. Costing
 - / The role of costing
 - / Problems of analysis
 - / Costing systems
 - / The analysis of expenses
 - / Control of expenses
 - / Cost presentation

4. Comparative controls
 - / Budgetary control
 - / Standard costing

5. Investment of capital
 - / The investments decision
 - / Investment selection

6. Cash flow
 - / Sources of cash
 - / The application of cash
 - / Overtrading

7. Interpretation and use of financial information
 - / The examination of financial information
 - / Interpretation of financial information

KEYNOTE SPEAKER

Tony Surridge, FCCA FCMA MIDPM

'BEST UK ACCOUNTANCY LECTURER 2009' by Institute of Financial Accountants in Great Britain

Tony Surridge has spent many years in the business education industry with particular responsibilities for teaching corporate strategy, marketing strategy and financial management.

Furthermore he is a research consultant, and this work has provided him with extensive experience of business operations in the Americas, Europe, the Middle East and Asia. He is also in demand as an international lecturer and speaker and has presented seminars in the United Kingdom, Hong Kong, Singapore, Malaysia, Bahrain, Germany, Cyprus and Trinidad.

Among his other achievements Tony has successfully marketed a variety of educational products in a diversity of markets and has contributed articles to book and magazines on business, finance and marketing.

Tony Surridge has held directorships with four UK based accountancy colleges.

Feedback from participants

Tony provided training sessions in Poland for many clients from different business sectors.

And here you find the feedback from the audience:

/ "Very good and with vast knowledge trainer" Credit Management Training Participant

/ "Very interesting training" Credit Management Training Participant

/ "The best Trainer and training I have ever had" Heineken, Accountant

/ "Outstanding performance. I would like to have more classes with Tony." Infosys, Accountant

/ "Tony Surridge is a great motivational speaker, with vast knowledge and experience. I surely enjoyed my last 2 days." Credit Management Training Participant

ADDITIONAL INFORMATION

The Finance for the Non-financial Managers course contains 2 days of tuition. It is divided into 2 sessions and will be conducted in English.

Training will be organized in a comfortable conference room in standard of **** Hotel. Each day includes 6 hours tuition + 1,5 hour break time with coffee breaks and lunch.

TRAINING DETAILS

Duration: 2 training days

Date: to be agreed

Place of training: to be agreed

Price: to be agreed

Price includes:

- / 2-day professional course with professional UK trainer in a comfortable classroom
- / Professional training materials for participants,
- / Evaluation of participants needs and course adjustment,
- / Administration service,
- / Logistic cost of the trainer-flight, accommodation,
- / Certificates of attendance for participants.

If you would like to discuss the offer with more details please do not hesitate to contact:

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tel.: 12 661 74 11, kom. 662 266 320