



your  
success...

TREASURY MANAGEMENT  
LondonSAM Polska \_2021

**London SAM**

## LONDONSAM POLSKA

We are an International company specializing in finance and management training and supplying top education services to many business sectors. Since our operation began in Poland, we have successfully trained over ten thousand people, including top managers from different business environments and our clients have frequently confirmed the quality of our trainings.

Our partners help us supply the best quality tuition, which translates into exceptionally high level of our training services. Here, we would like to mention ACCA (Association of Chartered Certified Accountants) of which we are Tuition Provider, CIPP (Certified Institute of Payroll Professionals), PMI (Project Management Institute) and, as of late, INSEAD The Business School for the World, a France-based highly rated establishment. All that proves that we never stop developing and confirms the high standard of the services rendered by LondonSAM Polska.



## OFFER

Our offer consists of specialized business trainings, organized in open and closed form as well as outdoor workshops. We also offer soft skills workshops. Each of our trainings is individually adjusted in order to perfectly meet our Client's expectations. Some of our trainings include:

- ✓ Finance: MSSF, USGAAP, Taxation Academy, Credit Management, Finance for Managers
- ✓ Management: Project, Change, Team and Time Management
- ✓ Soft skills: Presentation Techniques, Customer Service, International Communication

## CLIENTS

Our Clients appreciated our professionalism, our commitment and individual approach to each of the projects. We do care about good relationship with our partners, that is why our trainings are popular among big International companies, as well as smaller local firms, that invest in developing employees qualifications. Our trainings were highly evaluated by such companies as:



## TRAINING PROGRAM

### Module 1 – Basic Treasury Management

#### Session 1 Corporate finance

- ✓ Treasury function & the role of the Treasurer
- ✓ Sources of equity - internal financing
- ✓ Debt finance - analysing credit risk
- ✓ Entities and elements of the banking system

#### Session 2 Working capital management

- ✓ Objectives: Liquidity and profitability
- ✓ Working capital cycle
- ✓ Management of receivables, payables, and inventory
- ✓ Financing working capital

#### Session 3 Cash and cash management

- ✓ Motives for holding cash
- ✓ Cash flow forecasting
- ✓ Easing cash shortages
- ✓ Managing cash surpluses

### Module 2 - Advanced Treasury Management

#### Session 1 Project appraisal techniques

- ✓ The investment process
- ✓ Discounted cash flow
- ✓ Net Present value incorporating inflation, tax & working capital
- ✓ Other investment appraisal techniques: IRR, Payback, ARR

#### Session 2 Valuing a business

- ✓ Why value a business
- ✓ Cash flow valuation
- ✓ Dividend valuation model
- ✓ Valuation using P/E multiples
- ✓ Valuation using asset values

#### Session 3 Treasury management functions, centralised vs decentralised structures

##### Exchange rate risk management

- ✓ Forward contracts
- ✓ FX Swap hedging
- ✓ Leading & lagging
- ✓ Cash pooling and netting

## KEYNOTE SPEAKER

### MUSTAFA MUCHHALA

- ✓ Bachelor of Commerce Degree from University of Mumbai
- ✓ Client Account Manager for large clients such as Ford Motor Company & Glaxo Smith Kline
- ✓ Freelance Trainer in the area of Management Accounting, Financial Management & Strategy and Islamic Finance

Mustafa has held Subject Manager roles i.e. preparation and production of technical material in liaison with the authors in the publishing departments for course materials. He had been involved in the Business Development of CIMA & ACCA full time courses reporting to ACCA Course Director. He has a wide experience as a Senior Business Faculty tutor for various Accountancy Institutes (CIMA, ACCA, ICAEW, ICAS, & AAT). Mustafa is a CIMA Council Member; Vice-Chair of Membership Committee since June 2017; Council Representative on Area 1 London & North Thames members committee as well as a Member of South West Herts members branch.

## BENEFITS

- ✓ Understanding of working capital management,
- ✓ Learning about the basics and advanced of treasury management issues,
- ✓ Know how to managing cash at company,
- ✓ Have the skills to valuing business.

## TRAINING DETAILS

DURATION:	2 live on-line training days
DATE:	Basic Module - 8 <sup>th</sup> November 2021 Advanced Module - 10 <sup>th</sup> November 2021
TIME:	9:00 - 15:30
LANGUAGE:	English
PLACE:	Zoom Meeting platform
PRICE:	1 250 PLN net + VAT / module 1 950 PLN net + VAT / full training For registration until 20 <sup>th</sup> of October: <ul style="list-style-type: none"><li>✓ <b>15%</b> – individual discount</li><li>✓ <b>20%</b> – group discount – 2 people or more</li></ul>

### Price includes:

- ✓ Workshop with professional expert,
- ✓ Training materials for participants,
- ✓ Administration service,
- ✓ Certificate of attendance for participants,

If you would like to discuss the offer with more details please do not hesitate to contact [michal@londonsam.pl](mailto:michal@londonsam.pl), tel. +48 662 266 320

## FEEDBACK ON THE TRAINING

- ✓ I liked a lot interactions that were proposed by trainer, working in groups in various Rooms, Quizzes, practical exercises,
- ✓ Overall I was very pleased, it met all my expectations,
- ✓ I am very satisfied with the training. it was done on high level with understandable explanations.