



your  
success...

Basic Cash & Credit Management - basic course  
LondonSAM Polska, 2024

**London SAM**

## LONDONSAM POLSKA

We are an International company specializing in finance and management training and supplying top education services to many business sectors. Since our operation began in Poland, we have successfully trained over ten thousand people, including top managers from different business environments and our clients have frequently confirmed the quality of our trainings.

Our partners help us supply the best quality tuition, which translates into exceptionally high level of our training services. Here, we would like to mention ACCA (Association of Chartered Accountants) of which we are Tuition Provider, CIPP (Certified Institute of Payroll Professionals), PMI (Project Management Institute) and, as of late, INSEAD The Business School for the World, a France-based highly rated establishment. All that proves that we never stop developing and confirms the high standard of the services rendered by LondonSAM Polska.



## OFFER

Our offer consists of specialized business trainings, organized in open and closed form as well as outdoor workshops. We also offer soft skills workshops. Each of our trainings is individually adjusted in order to perfectly meet our Client's expectations. Some of our trainings include:

- ✓ Finance: MSSF, USGAAP, Taxation Academy, Credit Management, Finance for Managers
- ✓ Management: Project, Change, Team and Time Management
- ✓ Soft skills: Presentation Techniques, Customer Service, International Communication

## CLIENTS

Our Clients appreciated our professionalism, our commitment and individual approach to each of the projects. We do care about good relationship with our partners, that is why our trainings are popular among big International companies, as well as smaller local firms, that invest in developing employees qualifications.

## TRAINING PROGRAM

### Session 1

- The role of cash and credit management
- Concept of working capital
- Operating cash cycle

### Session 2

- Analyse the credit status of existing and potential customers using ratios and performance indicators
- Credit risk, Overtrading risk, Gearing risk

### Session 3

- Managing the granting, refusing, amending or extending of credit
- Vetting credit application
- Evaluating discount for early settlement

## KEYNOTE SPEAKER

### MUSTAFA MUCHHALA

- ✓ Bachelor of Commerce Degree from University of Mumbai
- ✓ Client Account Manager for large clients such as Ford Motor Company & Glaxo Smith Kline
- ✓ Freelance Trainer in the area of Management Accounting, Financial Management & Strategy and Islamic Finance

Mustafa has held Subject Manager roles i.e. preparation and production of technical material in liaison with the authors in the publishing departments for course materials. He had been involved in the Business Development of CIMA & ACCA full time courses reporting to ACCA Course Director. He has a wide experience as a Senior Business Faculty tutor for various Accountancy Institutes (CIMA, ACCA, ICAEW, ICAS, & AAT). Mustafa is a CIMA Council Member; Vice-Chair of Membership Committee since June 2017; Council Representative on Area 1 London & North Thames members committee as well as a Member of South West Herts members branch.

## TRAINING DETAILS

DURATION:	1 training days
DATE:	10 April 2024
TIME:	9:00 - 15:30
LANGUAGE:	English
PLACE:	Zoom Meeting platform
PRICE:	1 650 PLN net + VAT/module
	For registration until 20 February 2024
	/ <b>10%</b> - individual discount
	/ <b>15%</b> - group discount – 2 people or more

### Price includes:

- ✓ Workshop with professional expert,
- ✓ Training materials for participants,
- ✓ Administration service,
- ✓ Certificate of attendance for participants,

If you would like to discuss the offer with more details please do not hesitate to contact:  
e-mail: [michal@londonsam.pl](mailto:michal@londonsam.pl), mobile: +48 662-266-320