



your  
success...

The Art of Reading Financial Statements  
LondonSAM Polska 2024

**London** **SAM**

## LONDONSAM POLSKA

We are an International company specializing in finance and management training and supplying top education services to many business sectors. Since our operation began in Poland, we have successfully trained over ten thousand people, including top managers from different business environments and our clients have frequently confirmed the quality of our trainings.

Our partners help us supply the best quality tuition, which translates into exceptionally high level of our training services. Here, we would like to mention ACCA (Association of Chartered Accountants) of which we are Tuition Provider, CIPP (Certified Institute of Payroll Professionals), PMI (Project Management Institute) and, as of late, INSEAD The Business School for the World, a France-based highly rated establishment. All that proves that we never stop developing and confirms the high standard of the services rendered by LondonSAM Polska.



## OFFER

Our offer consists of specialized business trainings, organized in open and closed form as well as outdoor workshops. We also offer soft skills workshops. Each of our trainings is individually adjusted in order to perfectly meet our Client's expectations. Some of our trainings include:

- ✓ Finance: MSSF, USGAAP, Taxation Academy, Credit Management, Finance for Managers
- ✓ Management: Project, Change, Team and Time Management
- ✓ Soft skills: Presentation Techniques, Customer Service, International Communication

## CLIENTS

Our Clients appreciated our professionalism, our commitment and individual approach to each of the projects. We do care about good relationship with our partners, that is why our trainings are popular among big International companies, as well as smaller local firms, that invest in developing employees qualifications.

## TRAINING PROGRAM

1. Types of business activities and typical 'Key Performance Indicators' (KPIs)
2. Financial Statements – International regulations IFRS
3. What Financial Statements show and what do not? – how methods of preparing financial statements influence the information received
4. Balance Sheet - quick reading skills
5. Appraisal of credibility based on financial ratio analysis
6. Interpretation of financial result (profit and loss) over different activity segments
7. Cash flow – introduction
8. Cash method as a basis for Cash flow preparation
9. Cash flow statement
10. Cash flow analysis as the information about the risk of liquidity
11. Cash Flow Statement – International regulations
12. The risk with connection to “creative” accounting – key areas of estimation uncertainty and areas that require management judgement
13. Closing & discussion

## KEYNOTE SPEAKER

**ROMAN SEREDYŃSKI**, MBA Certified Auditor, Managing Partner UHY

For a long time he headed an audit division in an International auditing company. Working on the managerial positions, he participated in auditing projects and transformation of financial statements according to the German balance-sheet law and IAS/IFRS, due diligence projects and valuations of companies.

Roman has a vast experience in Polish and International Accounting Standards. Currently, he is the Managing Partner at UHY ECA S.A. He is an author of numerous publications and a respected lecturer in the field of accounting.

Since 10 years he has been a trainer for LondonSAM Poland specializing in accounting and finance topics. He has successfully conducted training projects for companies such as Herbalife, ArcelorMittal, Lundbeck, Electrolux, Capgemini, TE Connectivity and others.

## TRAINING DETAILS

<b>DURATION:</b>	2 live on-line training days
<b>DATE:</b>	20,21 March 2024
<b>TIME:</b>	9:00 - 15:30
<b>LANGUAGE:</b>	Polish
<b>PLACE:</b>	Zoom Meeting platform
<b>PRICE:</b>	1 950 PLN net + VAT/ two modules
	For registration until 20 February 2024
	/ <b>10%</b> - individual discount
	/ <b>15%</b> - group discount – 2 people or more

Price includes:

- ✓ Workshop with professional expert,
- ✓ Training materials for participants,
- ✓ Administration service,
- ✓ Certificate of attendance for participants,

If you would like to discuss the offer with more details please do not hesitate to contact:

e-mail: [michal@londonsam.pl](mailto:michal@londonsam.pl), mobile: +48 662-266-320